

# SAM CILLO

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## EXPERIENCE

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### **DESIGNER (ACCOUNT SUPERVISOR), HEALTHCARE INTEGRATED SOLUTIONS: BCW (2021-PRESENT)**

Support both account teams and new business presentation, print, & digital design needs across entire BCW Healthcare practice  
Work with digital & paid teams to concept and execute animated graphics and video content for various clients across channels  
Independently conceptualized and managed multi-channel creative campaigns  
Helped create visibility of Integrated Solutions offering within the healthcare practice and bridge the gaps between design and other specializations

### **FREELANCE GRAPHIC DESIGNER: INTOUCH GROUP (2020)**

Create presentations, books, and graphics for new business pitches, as well as template development and image sourcing

### **GRAPHIC DESIGNER: HOGARTH WORLDWIDE (2017-2020)**

Created presentations, books, room dressings, and various printed assets for agencies across the WPP network, both for existing clients and new business pitches (worked with VLMY&R, Wunderman Thompson, Ogilvy & WPP Health Practice)  
Worked with Hogarth print production team to create mechanicals and mock-ups for various prototypes and displays  
Created custom branded websites to accompany pitches and digital submissions

### **FREELANCE GRAPHIC DESIGNER: UNIVERSAL MCCANN (2015-2017)**

Worked with new business team to create presentations, printed assets and digital creative for new business pitches.  
Worked in collaboration with IPG Media brands to develop content and templates for various clients

### **ART DIRECTOR & CONTENT CREATOR: GERALD PETERS INC. (2015-2017)**

Was responsible for the branding and visual identity of the company. Created digital content for GP's social media channels and website, as well as printed content, in-store signage & decor, and OOH

### **ASSISTANT GALLERY DIRECTOR & GRAPHIC DESIGNER: MARIST COLLEGE (2013-2015)**

Worked with Gallery Director to coordinate and hang shows for exhibiting artists and school exhibitions  
Created all print assets and advertisements for gallery shows and worked at opening receptions

## EDUCATION

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### **MARIST COLLEGE 2015: POUGHKEEPSIE, NY**

B.S. Digital Media, Magna Cum Laude  
B.S. Studio Art, Magna Cum Laude  
Minor in Photography  
Art and Advertising Certificate

### **LORENZO DE' MEDICI: VENICE ITALY**

Venice Biennale Studio Art Program

## SKILLS

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**ADOBE CC:** Photoshop, InDesign, Illustrator, Premiere Pro, After Effects, Dreamweaver, Acrobat, Media Encoder, Audition, Flash, Lightroom

**MICROSOFT:** PowerPoint, Word, Excel

**MISC SOFTWARE:** Keynote, Final Cut Pro, Autodesk Maya, Corel Painter

**GENERAL:** Graphic Design, Presentation Design, Art Direction, Photography (Digital & Film), Content Development, Curation, Web Design/Management, Writing, Animation, Video Editing, Music Editing, Social Media Management

## EXHIBITIONS

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**ARTS ON AMBOY 2018, 2019, 2020** EXHIBITING ARTIST

**VENICE EXHIBITION IN CHIESA DI SAN GEREMIA 2015** EXHIBITING ARTIST

**"ELEMENTAL" EXHIBITION 2015** CURATOR

**"LAST STOP" 2015** EXHIBITION DIRECTOR & EXHIBITING ARTIST

**"RAW REFLECTIONS" 2015** EXHIBITING ARTIST

**"SMALL WORKS" 2015** EXHIBITION DIRECTOR & EXHIBITING ARTIST

**"KINETICS" 2014** SOLO EXHIBITION

**"HEADS, HANDS, & FEET" 2014** CURATOR & EXHIBITING ARTIST

**MARIST COLLEGE STUDENT EXHIBITION 2012, 2013, 2014, 2015** EXHIBITING ARTIST